



COUNTY OF LOS ANGELES
DEPARTMENT OF PUBLIC WORKS

"To Enrich Lives Through Effective and Caring Service"

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GAIL FARBER, Director

ADDRESS ALL CORRESPONDENCE TO:
P.O. BOX 1460
ALHAMBRA, CALIFORNIA 91802-1460

January 29, 2013

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, California 90012

Dear Supervisors:

ADOPTED

BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES

26 January 29, 2013

Sachi A. Hamai
SACHI A. HAMAI
EXECUTIVE OFFICER

**APPROVE CONTINUATION OF THE
HOLLYWOOD BOWL PARK-AND-RIDE AND SHUTTLE PROGRAM
(ALL SUPERVISORIAL DISTRICTS)
(3 VOTES)**

SUBJECT

This action is to approve continuation of the Hollywood Bowl Park-and-Ride and Shuttle Program to provide service from park-and-ride lots and shuttle lots to the Hollywood Bowl for the 2013 season.

IT IS RECOMMENDED THAT THE BOARD:

1. Find that the Hollywood Bowl Park-and-Ride and Shuttle Program is statutorily exempt from the California Environmental Quality Act.
2. Approve continuation of the Hollywood Bowl Park-and-Ride and Shuttle Program to provide bus service from park-and-ride lots and shuttle lots to the Hollywood Bowl for the 2013 Hollywood Bowl summer season at an estimated cost of \$2,328,000 with the County's share of the cost estimated to be \$444,000.
3. Authorize the Director of Public Works or her designee to negotiate and award contracts to independent bus operators that are determined to be the most qualified, responsible proposers for the park-and-ride lots.
4. Authorize the Director of Public Works or her designee to negotiate and award any necessary agreements with various municipal bus operators to provide service for the park-and-ride lots.

5. Authorize the Director of Public Works or her designee to execute an agreement with the Los Angeles Philharmonic Association, hereinafter referred to as Philharmonic, to provide buses for the distant park-and-ride lots in the event a contracted bus operator fails to deliver service; contribute to the County of Los Angeles 44 percent of the net cost of the park-and-ride service estimated to be \$267,000; and for the County of Los Angeles to contribute \$105,000 toward the cost of the shuttle service.

6. Instruct the Director of Public Works or her designee to sign the necessary agreements after County Counsel has reviewed and approved as to form.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

The purpose of the recommended action is to approve continuation of the Hollywood Bowl Park-and-Ride and Shuttle Program to provide public transportation to the 2013 Hollywood Bowl summer season performances. The Philharmonic will continue its marketing campaign to promote the Program and encourage the prepurchase of park-and-ride and shuttle tickets. The Philharmonic will also contribute toward the cost of the park-and-ride service which they have done since the 2012 season.

The Board approved providing public transportation from outlying park-and-ride lots throughout the County of Los Angeles and local shuttle lots to the Hollywood Bowl performances during the past 39 summer seasons. The Program was highly successful in transporting approximately 30 percent of the 2012 Hollywood Bowl season attendees to this special event center.

Implementation of Strategic Plan Goals

The Countywide Strategic Plan directs the provisions of Operational Effectiveness (Goal 1) and Integrated Services Delivery (Goal 3). This Program provides services to the public in a responsive manner and allows our residents to enjoy the arts. Providing these services improves the mobility of the patrons and decreases traffic congestion in the vicinity of the Hollywood Bowl. This Program is a public-private partnership that enables the County to provide these services in a cost-effective manner.

FISCAL IMPACT/FINANCING

There will be no impact to the County General Fund.

The cost of the Program, including contingency for additional lease costs and events, is estimated to be \$2,328,000. This amount includes \$2,223,000 for the park-and-ride service and \$105,000 for the shuttle service.

In March 1997, the Los Angeles County Metropolitan Transportation Authority approved ongoing dedicated funding for the park-and-ride service in the amount of \$522,000. In June 2007, Los Angeles County Metropolitan Transportation Authority approved an increase in this annual funding to \$847,000. This funding along with the anticipated farebox revenue of \$770,000 and the Philharmonic's contribution of 44 percent of the net cost estimated to be \$267,000 reduces the County's share of the cost of the Program to \$444,000, which will be financed from the Top-of-Pot allocation of the County's Proposition A Local Return Transit Program. Funding for this Program will

be included in the recommended Fiscal Year 2013-14 Transit Enterprise Fund Budget administered by Public Works.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

The 2013 Program will operate between June and September 2013. The park-and-ride and shuttle lots may include, but are not limited to, the proposed park-and-ride lots and shuttle lots indicated on the enclosed list.

The various operators providing bus service from the park-and-ride lots may include, but are not limited to, Star Dust Tours Incorporated; Big Blue Bus; Finish Line; So Cal Limousine Rental LLC; Transit Systems Unlimited, Inc.; and TourCoach Charter. The agreements with these operators will be approved, as to form, by County Counsel prior to submittal to the Director of Public Works or her designee for signature.

Each park-and-ride lot and shuttle lot location will be protected by a uniformed Philharmonic guard/dispatcher, and there will be no charge for patron parking at these lots except at the Hollywood and Highland lots. The Philharmonic will obtain approval from the property owners at each lot to operate the park-and-ride and/or shuttle services from their lot. Should a lot location become unavailable for use, the Philharmonic may arrange for an alternate site. As in past years, bus operators serving each lot will provide the necessary liability insurance to hold harmless the property owners of the park-and-ride lots and shuttle lots, the Philharmonic, the County, its special districts, elected officials, officers, agents, employees, and volunteers. The fare for the park-and-ride service from the outlying park-and-ride lots will be \$5 per person for a roundtrip for prepurchased ticket holders and \$10 per roundtrip for patrons paying cash at the park-and-ride lots. The fare for the shuttle service from the four nearby shuttle lots will be \$5 per roundtrip.

In the approved motion on December 15, 2009, the Board asked for an annual update regarding progress with using clean diesel or alternative-fuel buses to provide this service. In response, Public Works requires potential bidders and awardees of the park-and-ride service to complete and submit the Statewide Heavy Duty Truck and Bus Fleet Calculator form. This form is available on the California Air Resources Board (CARB) website and once completed indicates if a contractor has complied with CARB regulations for lowering emissions. For the 2012 season all contractors complied with CARB regulations.

ENVIRONMENTAL DOCUMENTATION

The proposed program is statutorily exempt from the California Environmental Quality Act pursuant to Section 21080(b)(10) of the Public Resources Code. This exemption provides for the implementation of passenger or commuter transit services.

IMPACT ON CURRENT SERVICES (OR PROJECTS)

These actions provide for continuation of the current service.

CONCLUSION

Please return one adopted copy of this letter to the Department of Public Works, Programs Development Division.

Respectfully submitted,

A handwritten signature in cursive script that reads "Gail Farber".

GAIL FARBER

Director

GF:JTW:nc

Enclosures

c: Chief Executive Office (Rita Robinson)
County Counsel
Executive Office

PARK-AND-RIDE AND SHUTTLE LOT LOCATIONS

The park-and-ride lots and shuttle lots may include, but are not limited to, the following locations:

Park-and-Ride Lots

Lot 1	Sherman Oaks	Westfield Fashion Square 14006 Riverside Drive Sherman Oaks, CA 91423
Lot 2	Westwood	Federal Building 11000 Wilshire Boulevard Westwood, CA 90024
Lot 3	Chatsworth	Chatsworth Metrolink Station 21510 Devonshire Street Chatsworth, CA 91311
Lot 4	Westchester	Westchester Shopping Center 6212 West Manchester Avenue Westchester, CA 90045
Lot 5	Pasadena	Pasadena Public Parking Lot Marengo Avenue and Ramona Street Pasadena, CA 91101
Lot 6	El Monte	El Monte Bus Terminal 3501 Santa Anita Avenue El Monte, CA 91731
Lot 7	Torrance	Wilson Community Park 2000 North Crenshaw Boulevard Torrance, CA 90503
Lot 8	Santa Monica	Santa Monica Department of Motor Vehicles 2235 Colorado Avenue Santa Monica, CA 90404
Lot 9	East Los Angeles	East Los Angeles College Weingart Stadium Parking Lot 1301 Avenida Cesar Chavez Los Angeles, CA 91754

Lot 10 Lakewood	Lakewood Center Mall 500 Lakewood Center Mall Lakewood, CA 90712
Lot 11 Downey	Downey Metro Green Line Station South Parking Lot 12801 Lakewood Boulevard Downey, CA 90242
Lot 12 Culver City	Ince Public Parking Lot Washington Boulevard Culver City, CA 90230
Lot 13 Arcadia	Arcadia Park 405 South Santa Anita Avenue Arcadia, CA 91003
Lot 14 Rowland Heights	Schabarum Regional Park 17250 East Colima Road Rowland Heights, CA 91748
<u>Shuttle Lots</u>	
Los Angeles Zoo Lot	5333 Zoo Drive Section "C" Los Angeles, CA 90024
Hollywood and Highland Lot	6801 Hollywood Boulevard Los Angeles, CA 90028
Ventura Lot	10801 Ventura Boulevard Los Angeles, CA 91604
Ventura Annex Lot	10601 Ventura Boulevard Los Angeles, CA 91604

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